

The CDVM informs the public that it has approved, on September the 11th, 2014, a preliminary simplified prospectus regarding AXA new shares issuance, offered exclusively to the company's group employees.

In Morocco, this offering targets the employees of the following subsidiaries: Axa Assurance Maroc, Axa Assistance Maroc, Axa Assistance Maroc Services, Axa Crédit, Acredassur, Institut de formation et de développement professionnel AXA, Société de Gestion et de Surveillance (SGS), 3A-phone, Axa Technologie Services, Axa France IARD, Axa France Vie and Avanssur.

Worldwide, this capital increase will be realized through the issuance of a maximum of 58.951.965 shares. For Morocco, the reservation period will take place between the 12th and the 16th of September 2014. The final subscription price will be set on the 24th of October 2014.

The simplified prospectus is supplemented by the following:

- AXA reference document filed with the AMF on the 21st of March 2014 under reference D.14-0184;
- The Key information Document for investors for the « AXA Plan 2014 Global » compartment of the "Shareplan AXA Direct Global" company Fund;
- The bylaws of the "Shareplan AXA Direct Global" company Fund;
- The amendments of the bylaws of the group international shareholding plan (PIAG) for AXA subsidiaries outside of France.

The entire simplified preliminary prospectus approved by the CDVM as well as the aforementioned documents are available to the public at the head offices of BMCI and AXA aforementioned Moroccan subsidiaries and branches.

Further, they are accessible on CDVM website: www.cdvm.gov.ma

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L'autorité qui veille sur votre épargne

Conseil Déontologique des Valeurs Mobilières