الهيئة المغربية لسوق الرساميل
ⵜⴰⵍⵖⵎⵜ ⵜⴰⵎⵔⵕⵉⵜ ⵏ ⵜⵣⵔⴼⵜ ⵏ ⵉⵙⵎⵔⴰⵙⵏ
AUTORITÉ MAROCAINE DU MARCHÉ DES CAPITAUX

**PRESS RELEASE**

# AMMC approval of the prospectus related to the complete merger of Label'Vie by Retail Holding

## Rabat, November 05, 2026

The AMMC informs the public that it has approved, on November 05th, 2026, the prospectus related to the complete merger of Label'Vie by Retail Holding under the reference: VI/EM/034/2026.

This capital increase involves the issuance of 1 056 736 new shares, and has the following characteristics:

- Exchange parity: 11 shares of Label'Vie for 8 shares of Retail Holding ;
- Transaction amount: 6 264 161 930,24 MAD;
- Issue price: 5 927,84 MAD per share;
- Nominal value: 100 MAD per share;

The completion of the aforementioned transaction is subject to the approval of the shareholder meetings of Label'Vie and Retail Holding called to meet on the 20th of November 2026 and to the approval of the prospectus related to Retail Holding's IPO by the Moroccan Capital Market Authority (AMMC).

An excerpt of the prospectus is published on Label'Vie and Retail Holding websites.

The approved prospectus is:

- Available to the public at Label'Vie and Retail Holding headquarters and on Label'Vie and Retail Holding websites;
- Available at the Casablanca stock exchange website;
- Available on the AMMC website.

CP/EM/056/2026

Contact :
Morrocan Capital Market Authority
OperationsFinancieres@ammc.ma
05 37 68 89 71