الهيئة المغربية لسوق الرساميل
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AUTORITÉ MAROCAINE DU MARCHÉ DES CAPITAUX

PRESS RELEASE

AMMC approval of the prospectus related to the initial public offering of Retail Holding

Rabat, 26th November 2026

The AMMC informs the public that it has approved, on 26th November 2026, under the reference VI/EM/035/2026, the prospectus related to the initial public offering of Retail Holding.

The offering will be realized through a direct listing procedure and the admission of 1 056 736 new shares, allocated to the shareholders of Label'Vie (other than Retail Holding), at a ratio of 8 Retail Holding shares for 11 Label'Vie shares.

The main characteristics of the operation are the following :

- Securitie's type	:	Ordinary shares
- Admission price	:	Last closing price of Label'Vie prior to its listing suspension * 11/8
- Total number of shares admitted	:	1 056 736 shares
- Suspension date of trading for Label'Vie shares	:	December 4th, 2026
- Listing market	:	Principal A

The initial public offering has been approved by the company's extraordinary shareholders meeting held on November 20th, 2026.

An excerpt of the prospectus is available on the issuer's website.
Also, the Arabic and English prospectus summaries will be published shortly on the issuer website and on the AMMC website.
The approved prospectus is also:

- Available to the public at Retail Holding headquarters and on its website;
- Available on the Casablanca stock exchange website : www.casablanca-bourse.com;
- Available on the AMMC website : www.ammc.ma.

CP/EM/058/2026

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