



القنينة المغربية لسوق الرساميل
AUTORITÉ MAROCAINE DU MARCHÉ DES CAPITAUX

PRESS RELEASE

World Investor Week 2023

The AMMC is committed to promoting financial literacy among the public

Rabat- October 2, 2023

For the seventh year running, the Moroccan Capital Market Authority (AMMC) takes part in the World Investor Week (WIW), an international campaign initiated by the International Organization of Securities Commissions (IOSCO) to promote financial literacy among the public.

Over 100 jurisdictions throughout the world are participating in this 7th edition, which will focus on the themes of investor resilience, basics of investing, sustainable finance, frauds and scam prevention and digital finance.

Financial literacy, a strategic priority for the AMMC

The AMMC attaches the outmost importance to financial literacy among the public, as a lever for capital market development.

The AMMC's financial literacy program aims to enhance the knowledge of capital market concepts while making them accessible to the greatest number.

Several activities are scheduled for October and November, in particular:

- A comic book contest;
- New editions of the investor's handbook;
- Educational videos;
- Awareness-raising and financial literacy messages;
- Immersion days and conferences for students from higher schools and universities.
- New content on the "Quiz Finance" application.

All content will be made available to the public via social networks and the Authority's website.



الهيئة المغربية لسوق الرأسمال
ⵜⴰⵎⴰⵔⴰⵏⵜ ⵜⴰⵎⴰⵔⴰⵏⵜ ⵜⴰⵎⴰⵔⴰⵏⵜ ⵜⴰⵎⴰⵔⴰⵏⵜ
AUTORITÉ MAROCAINE DU MARCHÉ DES CAPITAUX

PRESS RELEASE

About the Moroccan Capital Market Authority (AMMC)

The AMMC is the regulatory body overseeing the Moroccan capital market. Its mission is to ensure the protection of savings invested in financial instruments and the proper functioning and transparency of the capital market in Morocco. The AMMC has been a member of the International Organization of Securities Commissions (IOSCO) since 1996, and signed IOSCO's Multilateral Memorandum of Understanding (MMoU) in 2007, making Morocco the 44th signatory country and the third African one. The Authority also chairs the Africa Middle East Regional Committee (AMERC) since February 2020.

<http://www.ammc.ma>

For further information, please contact:

Contact:

Moroccan Capital Market Authority

Ms Dania BOUHLAL

E-Mail: danial.bouhlal@ammc.ma

Tel: 07 07 29 19 31