

## The AMMC takes part in the fourth edition of the World Investor Week (WIW) to promote financial education

Rabat, October 6, 2020

**For the fourth consecutive year, the Moroccan Capital Market Authority (AMMC) takes part in the World Investor Week (WIW), an international campaign initiated by the International Organization of Securities Commissions (IOSCO) to promote financial education of the general public. In doing so, the Authority joins more than 90 regulators around the world.**

Celebrated during October and November 2020, this 4<sup>th</sup> edition of the WIW mobilizes regulators from six continents (members of IOSCO) to promote the financial education of investors through a wide variety of activities (awareness-raising) campaigns, webinars, Mooc, ...).

Aimed at the general public, the purpose of these activities is to contribute to strengthening the financial culture of citizens through the spread of educational content on financial instruments and markets, highlighting good practices in financial investments.

Financial education of the public, for a sound development of the capital market.

By virtue of its missions, the AMMC is fully committed to the financial education of the public. The Authority is supporting this effort to improve knowledge of financial markets, products and risks.

Its involvement in the WIW and its various initiatives are thus aimed at:

- promoting and strengthening the financial education of current and future investors in the field of capital markets;
- developing financial capacities and skills of investors for informed decision making;
- fostering the sound development of the capital market by strengthening confidence.

## Press release

### WIW 2020 goes digital !

For the AMMC, the 2020 edition of the WIW will be 100% digital. The Authority has developed a variety of financial education content for the general public and market professionals.

On the agenda for this edition:

- Launch of a mobile financial education application;
- Webinars on savings and inclusive finance, with the contribution of the Scientific Committee of the AMMC;
- Handbooks and educational tools for the general public on investing in financial instruments;
- Educational videos.

Week 1	Week 2	Week 3	Week 4	Week 5
Launch of the mobile financial education application	Educational video on sustainable finance	Webinar on inclusive finance	Educational video on financial inclusion	Webinars for Universities and Colleges: The Capital Market Ecosystem
	Investor's Guide: Understanding Channels and Adopting Best Practices		Investor's Guide: Knowing Financial Instruments and Understanding Risk	The AMMC and Investor Protection



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## Press release

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### **About the Moroccan Capital Market Authority (AMMC)**

AMMC is the authority regulating the Moroccan capital market. The Institution's mission is to ensure the protection of savings and the proper functioning and transparency of the capital market in Morocco .

[www.ammc.ma](http://www.ammc.ma)

### **About the International Organization of Securities Commissions (IOSCO)**

IOSCO has more than 200 members, mainly regulators and international institutions. IOSCO's mission is to develop international standards to ensure the proper functioning, transparency and integrity of financial markets and investor protection.

<http://www.iosco.org><http://www.ammc.ma>

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