



Press release

World Investor Week 2022

The AMMC is actively involved in promoting financial education for investors

Rabat, October 3rd, 2022

For the sixth consecutive year, the Moroccan Capital Market Authority (AMMC) is taking part in the World Investor Week (WIW), an international campaign initiated by the International Organization of Securities Commissions (IOSCO) to promote financial education for the general public.

Celebrated by the AMMC from October to December 2022, this 6th edition of WIW brings together more than 100 jurisdictions worldwide around the following themes: investor resilience, sustainable finance and fraud prevention.

The AMMC, an authority committed to the financial education of the general public

Financial education of the general public is a strategic priority for the Moroccan Capital Market Authority. Therefore, the AMMC is intensifying its efforts to facilitate and improve the understanding of key concepts related to the capital market.

For this edition, various instructional content targeting the public is planned and includes:

- Two new issues of the "investor's handbook" addressing the following topics:
 - o Understanding public offerings;
 - o Getting informed before investing.
- Short videos on various topics such as:
 - o Investing in the capital market;
 - o Financial instruments;
 - o Sustainable finance;
 - o Basic concepts of the capital market;
 - o The capital market in Morocco;
 - o The AMMC, capital market regulator.



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- A new video series, "AMMC Vous Répond" ("The AMMC Answers Your Questions");
- Financial education and awareness-raising messages;
- New content on the Finance Quiz app.

The public will have access to all this content through social networks and the Authority's website.

In addition, the AMMC is hosting a webinar with the Union of Arab Securities Regulators (UASA) highlighting the different financial education initiatives undertaken by each of the member regulators.

About the Moroccan Capital Market Authority (AMMC)

The AMMC is the regulatory authority of the Moroccan capital market. The institution's mission is to ensure the protection of savings invested in financial instruments and the proper functioning and transparency of the capital market in Morocco.

www.ammc.ma

About the International Organization of Securities Commissions (IOSCO)

IOSCO has more than 200 members, mainly regulators and international institutions. IOSCO's mission is to develop international standards to ensure the proper functioning, transparency and integrity of financial markets and the protection of investors.

<http://www.iosco.org>

<https://www.worldinvestorweek.org/>

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For more information, please contact:

Contact :
Moroccan Capital Market Authority
Mrs. Dania BOUHLAL
E-Mail: dania.bouhlal@ammc.ma
Tel: 07 07 29 19 31