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AUTORITÉ MAROCAINE DU MARCHÉ DES CAPITAUX

PRESS RELEASE

WORLD INVESTOR WEEK 2024 THE AMMC IS COMMITTED TO PROMOTING FINANCIAL LITERACY AMONG SAVERS

Rabat, 7 October 2024

The Moroccan Capital Market Authority (AMMC) is taking part for the 8th consecutive year in World Investor Week, an international campaign launched by the International Organization of Securities Commissions (IOSCO) to promote public financial literacy.

This event was initially launched in October 2017, and already includes over 100 regulators and organizations from around the world. The 2024 edition will focus on key topics such as investor resilience, fraud prevention, digital finance and sustainable finance.

Financial literacy: a means to mobilize savings and protect investors

According to its strategic plan for the period 2024-2028, the Moroccan Capital Market Authority attaches great importance to financial literacy because it is an essential tool for strengthening and developing the capital market. As such, it is stepping up initiatives aimed at increasing awareness of various capital market concepts.

For this year's edition, the Authority has developed an ambitious program that combines general and targeted measures, such as:

- A national radio campaign running from 14 October to 12 November 2024, which aims at broadcasting educational and awareness messages on the country's main stations;
- New educational content, including the publication of a new issue of the Investor's Guide series on UCITS, and a booklet on the preventive measures that investors must adopt;
- The launch of the 2nd edition of the comic strip competition;
- The dissemination of awareness messages on social networks.

The various content developed by the AMMC will be accessible to the public on its website and social network pages.



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About the Moroccan Capital Market Authority (AMMC)

The AMMC is the regulatory authority for the Moroccan capital market. Its mission is to ensure the protection of investors in financial instruments, and the smooth operation and transparency of the Moroccan capital market.

A member of the International Organization of Securities Commissions (IOSCO) since 1996, the AMMC signed the IOSCO Multilateral Memorandum of Understanding (MMOU) in 2007, making Morocco the 44^e signatory country and the 3^e African country. Since February 2020, the Authority has also chaired the Africa Middle East Regional Committee (AMERC).

www.ammc.ma

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